u4c – The NEW Excel Capability

For **u4c M**embers *only worldwide*

An *invitation* to you from Edwin Dougherty FCA, **u4c**'s creator.

u4c draws upon my **70** years in *accounting* and **59** years *hands-on* in *financial control computing* so that *every* **business dataset** (Excel spreadsheet) **user** *in the world* – can *safely* apply the *unparalleled power* of Excel's *arcane* **A**dvanced **F**ilter **C**ommand and extend *their* Excel credentials to support management in *every* organisation *worldwide*.

1   The **u4c** advantage – *Targeted Intelligence* from *any* **business dataset** – *in* **4** *seconds.*

> With **u4c T**utorials, **R**esource and **W**and© files **you** can take *any* **business dataset** file and in **4** *seconds extract* from that **data** *your own Targeted Intelligence* – a **C**apability *otherwise impossible* for **99**% of SMB organisations to achieve *by any other means*.

(Your **u4c** *advantage* – **4**-*second Targeted Intelligence* from **any** question **you** request that **others** *can't even ask!*)

2   **u4c**'s <mark>Challenge</mark>:   **u4c** – or *not to see* – *that* is the question!   *or, in other words:*

Once *you*** see **u4c** *Targeted Intelligence* from *your* **business datasets** in **4** *seconds*, *'eyeball safaris'* in *your work* or *business become forever a thing of the past!*

(****** This can be *you*, your *management*, *staff*, *clients* or *any* person, business or organisation *in the world* who uses **business datasets**)

3   **u4c** – <mark>A secret for sharing</mark>:

Thirty years ago – like *you* – I *craved* for **4**-*second* access to the *Intelligence* stored in the *dataset* (Excel) files that **C**ontrolled the *fast-moving*, *high-value* tea stocks in my *own* international bulk tea export business – so I created **u4c C**apability *and . . . **Eureka**!*

4   **u4c**'s <mark>Credibility</mark>:

70 years' accounting with **59** years' *hands-on* SMB computing experience created **u4c** and *case-hardened* it by controlling *my own millions of dollars* of *fast-moving* tea stocks for worldwide export from Mombasa – needing a staff of *just* **one u4c**-trained operative!

Your **u4c M**embers Course *training* is accredited by the CPD Standards Office, London:

The CPD Standards Office is the world-leading CPD accreditation service and trusted by Industry, Institutes & Professionals across the world.

5   **u4c**'s <mark>Choice</mark> – for *you* or for *any* business *owners*, *management* or *staff* is to:

1   *Target Intelligence* from *any* **dataset** *in* **4** *seconds* by present means*, or*

2   Become, hire or employ a **u4c M**ember – or sponsor *your* staff as **u4c M**embers.

There is no *other* way. See page **11** in this **u4c M**anifesto to know *why* **u4c** is so *unique*.

6   **u4c**'s <mark>Pricing</mark>:   <mark>(VAT or GST is additional to stated **u4c** prices at rates applicable to your country).</mark>

Click the 'Become a **u4c M**ember' link on the **u4c** website for current **M**embership rates*.*

The **u4c M**embers Course is (**1**) a comprehensive, **45**-hour (spread over 3 or more months at *your* pace) of *hands-on* training in the *'driving',* installing and maintaining of **u4c**-enabled files where your **u4c T**utorial materials remain with you for life as a valuable ongoing reference for *live* **u4c** operations, together with (**2**) your **u4c W**and© files to help *automate* your use of **u4c** and Excel's **A**dvanced **F**ilter **C**ommand (**AFC**) to *Target Intelligence* from *any* **dataset** (spreadsheet) *in* **4** *seconds*.

u4c is the *automated*, *hands-on synthesis* of my experience so that *you* can safely apply a *professional* level of **u4c C**apability for *yourself* or for *any employer* or *organisation*.

u4c Membership includes a *lifetime* licence to apply **u4c** copyright **W**and© files for a **M**ember's *personal* use *only*.

Third-party users *(or end users)* will need a **u4c** Third-Party User Licence (TPUL) within **90** days from their *first* use *(or end use)* of any **u4c W**and© files *or any files derived from them*.

7 u4c user **Concerns**:

u4c is *unique* – *a world-first* cutting-edge tool in business computing **C**apability – so you – and the *entire business world* – have *every right* to *ask* and *answer* questions, such as:

1 How can *you* be *certain* that **u4c** will work for *you*, your *employer* or *organisation?*

First, be sure to *see* and *follow* the **u4c** video '**Learn** *and* *use* **u4c** in **3** *minutes*' on the **u4c** Home page. It *tells* and *shows* you *all* you need to know to *understand* **u4c**.

Then, check page **4** of this **u4c M**anifesto *to confirm* that **u4c** will suit *your* purposes.

Then download a *free* **u4c** Intropack so *you* – *or your staff* – can take a **u4c 4**-*second* Test Drive to evaluate **u4c**'s many benefits for *you* or *your employer* or *organisation*.

2 Do *you* have the study time and equipment to complete the **u4c M**embers Course?

1 Study time – you******will need about **40** hours (in 3 months!) of *dedicated* study time to *diligently* complete the **u4c M**embers Course – *vitally* necessary training to apply **u4c** to a *professional* standard for yourself or for any employer or organisation. (**** This can be **you** *or any nominated member(s) of your management*, *staff*, *employees* or *students*).

2 Equipment – **M**embers need Microsoft Excel 2007 or later using **two** *concurrent* computer screens – '**A**' for **u4c T**utorial *access* – and '**B**' for *hands-on operation*. (**Two** screens is for **u4c** tuition **only**. *Live* **u4c** operation needs only **one** screen as normal with MS Excel).

3 Do I have a safe, *money-back guarantee* if **not** satisfied that **u4c** can work for *me?*

No*!* With **60+** *years* as a CA *hands-on* computing in SMB's, I *know* that **u4c** works!

Besides, **u4c** needs a *time* and *work commitment* to complete the **M**embers Course to gain the vital experience you need before you apply **u4c** in live businesses. A refund option may too easily dilute a **M**ember's resolve to *complete* this vital training.

8 **u4c** is an instrument for *positive* **Change**:

u4c now grants *every* **dataset** user *in the world* a **4**-*second* **C**apability to *Target and get* the *specified Intelligence* they need from any voluminous **dataset** or spreadsheet **data**.

9 **u4c** is *definitely* **New** and **Different**:

u4c is *unique* – the *only* product *of its kind*, **C**apability and price range *in the world*.

10 **u4c** is *definitely* **Relevant** and **Functional**:

u4c works with **datasets** or **data** spreadsheets used by *every* business, including *yours*.

u4c Members' **W**and© files create **u4c**-enabled files from business datasets in *minutes* to *Target* **4**-*second Intelligence from* that data in a *reliable* and *obviously professional* way.

11 **u4c** is *definitely* **Comprehensive**:

Business datasets or spreadsheets are vitally important files which in any **u4c**-enabled format *must* be created, used and maintained *only* by *fully trained*, *expert operatives*.

For this, the **u4c M**embers Course gives **M**embers a comprehensive, 3-months, **40**-hour *hands-on* training in 'driving', installing and maintaining **u4c**-enabled files where **u4c T**utorials remain available as an invaluable ongoing reference for *live* **u4c** operations.
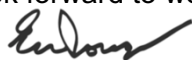
Members *then* have **u4c W**and© files to save **99**% of the *development work* needed to create **u4c**-enabled files in *any* organisation and to help ensure they *work every time!*

But the *only* way to *really* find out what **u4c** can do for *you*, your CV, *career*, *reputation* and *earning power* is to drive **u4c** for *yourself hands-on* and *then* judge for *yourself*.

Check this *yourself today* with a *free* **u4c 4**-*second* Test Drive file in a **u4c** Intropack.

Check the **u4c M**anifesto for yourself and be *conversant* with 'the **u4c** *environment*' as explained on its page 1 and *then* on page 2 confirm whether **u4c** and **4**-*second* answers is for *you*, your *company*, *organisation*, *employer* or *clients*.

I look forward to welcoming you as a new **M**ember (or TPUL holder!) into the world of **u4c**!

Edwin Dougherty FCA