The **u4c World** Memo

from Edwin Dougherty FCA, creator of **u4c**.   *See page 3 below

u4c Capability = 4-*second* 'Siris'* for **every**

in the world who uses Excel in **Business**

u4c™ Capability

*See page 3 below

With **u4c** *you* type 'Siri-type'* enquiries of the *data* held in *any* Excel *data* spreadsheet and draw a **u4c** *intelligence* report in **4** *seconds.*

You frame any *single* or *complex* questions *you* decide to ask *of* that data for *you* to draw the *operational intelligence* you need *from* it.

To **Learn** and **Use u4c** in **3** *minutes* –

Google '**u4c C**apability' *or*

Enter '**Use u4c**' in a YouTube 'search' *or*

Go to **u4c** on YouTube *right now* at

https://youtu.be/0EqozQrBhI4*

Edwin Dougherty FCA

www.u4c4seconds.com* (*Click these links to open *directly* from this memo)

A *personal* note from Edwin Dougherty FCA.

(**70** years in accounting. **65** as a Chartered Accountant. **60+** in financial control computing)

The **u4c World** Memo is itself *decidedly*

Different

as being the **one single memo** I use to *awake* and *keep* the *rapt* attention of a *business world* of one **billion** Excel *users* who for **38** *years now* have *failed* to *recognise,* understand *or use* the *immense* power of the Excel **A**dvanced **F**ilter **C**ommand (**AFC**) to *get* the *insights* and *intelligence* **AFC** *draws* from *any* Excel *dataset*

in **4** *seconds*

and is the *engine* of **u4c C**apability that *only* **u4c M**embers are *qualified* to *safely deliver* to business managements *worldwide.*

u4c Capability

My *best regards* to *all* Excel users *worldwide*.

Edwin Dougherty FCA

What **u4c** *means* by 'Siri Excel Data'

1   Siri is Apple's 'virtual assistant' (VA), activated by a voice command of 'Hey Siri' (or just 'Siri') followed by a user's voice request or query.

2   Apple's AI responds, displaying its 'best' answer to that request or enquiry *inside* **4** *seconds.*

3   Google's 'VA' – 'Google Assistant' – responds likewise to a voice command of 'Google' (or 'Hey Google') followed by a user's voice request or query.

4   Microsoft names *its* VA as 'Copilot'. Samsung as 'Bixby'. Amazon as 'Alexa'.

5   All 'virtual assistants' function in the same way – a user voices a question or request for the VA to apply AI to search the internet or source databases to provide its 'best' response to the user.

6   The public will need to refer to the *function* of any 'VA' with some better name than as 'a VA'.

7   An existing VA's name – *likely* to be Apple's 'Siri', for example – will *morph* into a new *verb* in the language to represent *what it does* – as a *verb* 'to siri' to mean, for example:

> To freely request any information a user may choose to ask of an internet or other database or dataset for the system to provide its *best* answer *in a few seconds.*

8   A verb as 'to siri' would be more definitive than using any existing word, such as 'to copilot'.

9   This letter therefore uses the *verb* 'to siri' to represent *what* 'Siri' *does*, as defined above.

10   The new *verb* will eventually morph to embrace both *written* and *voice* user requests.

11   **u4c** now adds a similar new *noun* – '**u4c**' – and its *verb* – 'to **u4c**' – to mean:

> To freely *compose* whatever *single* or *complex* questions that *any user* may wish to ask of *data* in any business database to draw a *meaningful, intelligent* 'best' answer in *visible, usable, printable* and *distributable* form *in* **4** *seconds.*

12   We can now 'Hey **u4c**' to *interactively* pose single *or* complex questions that *you* define' and get an answer in a meaningful, intelligent, written, visible and distributable form *in* **4** *seconds.*

13   Virtual assistants such as 'Siri' or 'Google Assistant' can respond to *only one* enquiry at a time.

14   **u4c** as a 'virtual assistant' can respond to *complex, in-depth* queries as specified by the user.

15   Internet-based virtual assistants can *not* cater for or answer *complex* user questions, such as:

> 'Hey **u4c**' – **1**) what stocks of 'PDF' grade teas do we hold today in XYZ warehouse? **2**) how many tea packs? **3**) at what individual batch value? **4**) at what total value? **5**) by weight in kg? **6**) in value total? **7**) by more than '30' days held in stock? *. . . .*

but **u4c** *can*

16   As an *adaptive, interactive* tool, **u4c** lets *you* do so in *one pass,* at *will* and *in* **4** *seconds.*

17   The **u4c** video '**Learn** and **Use u4c** in **3** *minutes'* explains how.

18   **u4c** is for use by **u4c**-*trained* individual **u4c M**embers only.

19   Entities will require a **u4c T**hird-**P**arty **U**ser **L**icence (TPUL) to use **u4c** in their operations.

20   **u4c M**embership is available on the **u4c** website at **www.u4c4seconds.com**.

With my very best regards,

Edwin Dougherty FCA

u4c™ = **S**iri Excel **D**ata in **4** *seconds*